

Sample social media posts and tweets to promote Hungry Pests service learning curriculum throughout the year

Plug and play! Just pair the copy below with a corresponding image from the social media folders and post on your Facebook or Twitter channel.

Outreach #1: Back to school

Facebook post: Heading #BackToSchool? Check out these new activities, action projects, and community service opportunities for #afterschool and #youthdevelopment programs from #USDA: <https://bit.ly/2ri1o8b>. #edchat

Tweet: #USDA can help you start the school year right! Download free, fun workshops, activities, and community service projects for youth: <https://bit.ly/2ri1o8b>. #PBLchat #k12

Outreach #2: Promote the utility of the service learning curriculum

Facebook post: #ServiceLearning creates leadership opportunities for youth. Use these free activities and community service projects from #USDA to inspire young leaders. <https://bit.ly/2ri1o8b> #edchat #STEM

Tweet: Do you work with youth? Community service projects help kids build self-esteem. Get started now with these free workshops and activities from #USDA: <https://bit.ly/2ri1o8b>. #PBLchat #STEM

Outreach #3: Service learning curriculum raises awareness of invasive pests and plants

Facebook post: This tiny fly can cost the U.S. billions of dollars in agricultural damage! Involve the youth you work with in stopping the spread of #InvasiveSpecies like these. <https://bit.ly/2ri1o8b> #edchat #STEM

Tweet: #InvasiveSpecies threaten our environments and ecosystems. Use these #ServiceLearning projects to involve youth in stopping the spread of #HungryPests. <https://bit.ly/2ri1o8b> #Scichat #STEM

Outreach #4: Service learning curriculum for youth and afterschool programs

Facebook post: It's never too early to start thinking about the future. Download these free career exploration resources for grades #k12 to use in your #afterschool or youth program today. <https://bit.ly/2ri1o8b> #HungryPests

Tweet: Exposing kids to career opportunities can get them excited about the future. Explore new paths with these free infotext articles and project-based activities for #k12. <https://bit.ly/2ri1o8b> #CareerEducation

Outreach #5: Announce the start of Invasive Plant Pest and Disease Awareness Month (April)

Facebook post: Beat the bugs this April! Involve the youth you work with in stopping the spread of #InvasiveSpecies. Download free workshops and action projects for your #afterschool or youth program at: <https://bit.ly/2ri1o8b>. #Scichat #STEM

Tweet: It's a great time of year for youth to learn about #InvasiveSpecies. This #ServiceLearning curriculum from #USDA has activities and community service projects for #k12. <https://bit.ly/2ri1o8b> #edchat #STEM

Outreach #6: Promote the utility of the Hungry Pests curriculum for summer programs

Facebook post: Keeping kids engaged in learning during the summer can help boost their school success in the fall. Download these project-based activities from #USDA to use in your #summerlearning program. <https://bit.ly/2ri1o8b> #edchat #k12

Tweet: School's out, and so are the bugs! Keep youth learning all summer long with these community service projects from #USDA. <https://bit.ly/2ri1o8b> #PBLchat #k12