



NAHMS POULTRY 2025 SMALL ENTERPRISE STUDY

WHAT IS NAHMS?

The National Animal Health Monitoring System (NAHMS) is a non-regulatory statistical unit within the U.S. Department of Agriculture, Animal and Plant Health Inspection Service, Veterinary Services. NAHMS conducts national studies on the health and health management of domestic poultry and livestock populations in the United States.

NAHMS studies are designed in collaboration with stakeholders.



To access reports from previous NAHMS studies or information on upcoming studies, visit the NAHMS website at:

www.aphis.usda.gov/livestock-poultry-disease/nahms

NAHMS data are used for many purposes, including

- preparing for emergency response to animal diseases,
- computing economic impacts,
- supporting trade negotiations, and
- assessing research and product development needs.



WHO PARTICIPATES?

A random sample of small enterprise poultry producers identified by the USDA's National Agricultural Statistics Service's (NASS) agricultural census will be asked to participate. Participation is voluntary and confidential.

You may be asked to participate if you have any of the following bird types and operation sizes:

- Table egg layers, 1,000–74,999 inventory
- Broilers, 1,000–99,999 sold or moved annually
- Meat turkeys, 1,000–29,999 sold or moved annually

HOW WILL THE STUDY WORK?

In September 2025, the selected small enterprise poultry producers will receive a letter informing them that they were selected for the survey. In October, NASS will mail the Poultry 2025 Small Enterprise Study survey packet. The voluntary and confidential questionnaire can be completed one of three ways: self-administered paper survey, self-administered electronic survey, or telephone survey with a NASS representative.

WHY PARTICIPATE?

If selected, your participation in the NAHMS Poultry 2025 Small Enterprise Study will provide the industry with new and valuable information regarding poultry health and management. Often this information is used by researchers in grant applications which leads to targeted research for important disease or management concerns. NAHMS will publish in-depth reports to enable study participants to compare their operations—including management decisions and practices—with other farms. The study will also help improve understanding of disease preparedness on small enterprise operations and identify educational needs and opportunities.

INFORMATION FROM THE STUDY WILL

- describe poultry health management and biosecurity practices on small enterprise operations,
- guide future research and education efforts, and
- help with prevention and response to disease outbreaks.

For further details, contact:

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